Acronis

Cyber Protect Cloud Advanced Data Loss Prevention (DLP)

Top eight use cases for service providers

Understand how you can leverage the Advanced DLP pack for Acronis Cyber Protect Cloud to expand your service stack with DLP services that do not require months to deploy, teams to maintain or a Ph.D. in privacy law to understand. Review the top use cases and how Advanced DLP enables you to prevent data leakage and strengthen client regulatory compliance with ease and speed you need through a behavior-based technology.

Eight top ways in which you can leverage Advanced DLP:

1. **Protect sensitive data.** With Advanced DLP, you can protect your clients' sensitive data transferred via a wide array of user and system connections, including network communications such as instant messaging and peripheral devices like USBs.

2. **Automatically classify data subject to common regulations** through prebuilt sensitive data classifiers for common regulatory frameworks, including GDPR, HIPPA, and PCI DSS, as well as documents marked as confidential.

Personally identifiable information (PII)

Protected health information (PHI)

Payment card information (PCI DSS)

Documents marked as confidential

3. **Automatically create client specific initial DLP policies.** Advanced DLP greatly reduces your effort to value by profiling sensitive data flows to automatically create client specific DLP policies, thus ensuring protection against the most common causes of data transfers to unauthorized persons and entities.

4. **Easily validate DLP policies with end clients.** The DLP policy for each client is displayed in an easy to understand graphical representation that enables smoother validations with a client business representative, requiring no technical knowledge at all from the client.

5. Automate DLP policy extension with a behavior-based technology. With Advanced DLP, you will benefit from multiple policy enforcement options, enabling ongoing automated policy adjustments to the ever-changing business specifics of your clients, to overcome common DLP bottlenecks.

6. Enable rapid incident response and post breach investigations for DLP events by leveraging our policy-based alerting and logging to continuously monitor for DLP incidents, and enable faster response, post breach investigations, and auditing.

Recent DLP events

Status	Date	Workload	User	Sensitivity	Destination	Channel	Reason	⚙
✅ Allowed	Apr 02 12:05:54	qa-gw3t68h	DL\nick	PCI DSS	Jane Cooper +3	Web Mail (Gmail)	I need to send this dc
❌ Denied	Apr 15 11:26:35	xlc-2884f-xc	System	PCI DSS	Esther Howard +1	SMTP	I need to send this dc
✅ Allowed	Apr 17 19:02:04	PC-3LR10EH	System	PII, PHI	Brook Simmons +3	Web Mail (Gmail)	I need to send this dc
⚠ Justified	May 04 05:47:29	xlc-2884f-xc	DL\nick	PII, PHI	filename.pdf	File Sharing (OneDrive)	I need to send this dc
❌ Denied	May 10 09:30:03	MB-fxa3EH	DL\nick	PII, PHI	filename.pdf	File Sharing (OneDrive)	I need to send this dc
✅ Allowed	May 11 12:17:34	Accountant-pc12	DL\nick	PII, PHI	\\10.10.10.1\share\file.pdf	SMB	I need to send this dc
⚠ Justified	May 18 12:05:54	dc_w2k12_r2	DL\john.p	PCI DSS	\\10.10.10.1\share\file.pdf	SMB	I need to send this dc
⚠ Justified	May 04 05:47:29	MF_2012_	DL\lydia.cr	PCI DSS	Guy Hawkings	MAPI	I need to send this dc

7. Easily demonstrate your service value to clients. Advanced DLP also enables you to provide ongoing reporting to clients with information-rich widgets giving visibility into the most active and most risky data senders, types of data being send out and prevented data leaks.
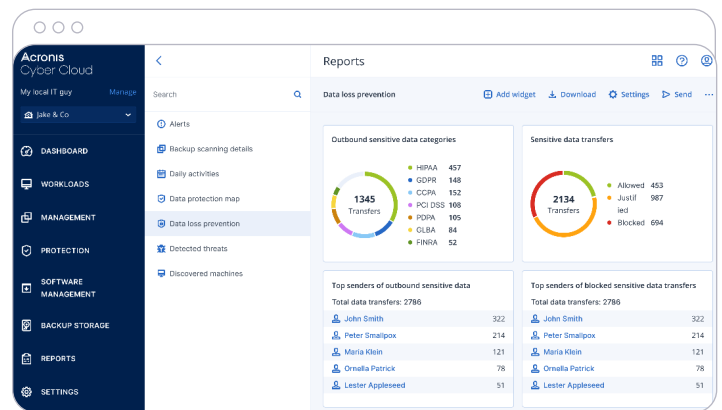
8. Centrally provision and manage the DLP service. Leverage the same familiar Acronis Cyber Protect Cloud console and agent to provision Advanced DLP with the flick of a switch. Streamline and control your TCO with centralize management along with all other cyber protection services integrated in Acronis Cyber Protect Cloud, raging from data protection, to cybersecurity, to workload management.

Protect clients' sensitive data with minimal effort to value

Expand your service stack with Advanced DLP with the ease and speed you need. Prevent sensitive data leaks from endpoints and strengthen compliance, creating and enforcing specific DLP policies for each client.

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Learn more at
www.acronis.com